

Artsmark Round 12 Briefing Session for Schools

Wednesday 19th October

4pm to 5pm

The Place, Oakengates

£10 per delegate, for primary, secondary & special schools.

- *Overview to the Arts Council's Artsmark scheme*
- *To learn about the changes to the Artsmark scheme*
- *To receive a copy of our Artsmark toolkit which includes advice on writing your own school Arts policy, undertake an Arts Audit in your school, FAQ's and sample answers.*
- *Opportunity to network with other schools going for the Artsmark Award*

Artsmark is the Arts Council England's national programme that enables schools to evaluate, celebrate and strengthen a quality arts offer. Artsmark has been running for ten years and over 7,000 schools have been a part of the scheme and currently almost 20% of schools in England hold an Artsmark award.

The scheme has recently undergone a review and will be re-launched this September 2011. It will now include:

- A structured and in-depth online auditing tool.
- Rigorous criteria against which applicants can benchmark their provision.
- The support of Artsmark assessors/teachers during the assessment process.
- The creation of a network of organisations committed to high quality, broad and sustainable arts provision.

If you want to find out more about the new and revised Artsmark scheme please come along to this **briefing** session. The session will give you an overview of the scheme, outline the key changes since the review and describe the new application process. It will also help you decide if you are ready to go ahead with an application for *Round 12* in January 2012.

This session is also aimed at schools whose Artsmark has already expired or will expire next year. If you are keen to maintain your Artsmark Status you will have to re-apply in Round 12.

To book a place please fill in the delegate booking form.

www.telfordculturezone.com

Telford & Wrekin Music
Artsmark Round 12 Briefing Session
Booking form

Name of delegate:

School Name:-

Contact email address:-

Has your school previously gained the Artsmark Award?

Cost code for booking fee:-

In order for Telford & Wrekin Music to evaluate our marketing activities, please let us know how this information reached you by ticking one of the boxes below:

Email ☺ Telford Culture Zone Website ☺ Word of Mouth ☺ Flyer ☺

Please return your booking form to:-

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